



Defining the **FUTURE** of **LEARNING**™

◆ NETg Business and Professional Development Skills

Does your learning programme give your professionals the business edge?

- ***Today's rapidly changing business environment requires a workforce that is ready to meet changes in demands and shifts in responsibility at a moment's notice.***

Preparing employees for new roles and responsibilities and ensuring they actually learn the needed skills, easily and effectively, requires the right learning programme. NETg's engaging simulation-based Business and Professional Development Library enables professionals to learn exactly what they need, when they need it. These highly-interactive courses, covering critical business skills curricula, simulate a real business environment giving your training more impact and allowing the learner to accomplish goals faster. Our course architecture ensures deployment flexibility, while raising the level of learning for every individual in your organisation.

Simulation-Based Learning

- ◆ True learning occurs when learners have the opportunity to practice their skills. NETg content provides a virtual environment where learners can gain experience handling real-world business situations. This simulation-based learning in every course places the learner in realistic workplace scenarios involving interactions with virtual colleagues who have diverse personality traits, work styles and professional goals. Engaging and motivating, the simulations enable users to actually learn from their mistakes. The outcome of each simulation is determined by the learner's ability to effectively apply their new skills, reinforcing what they have learnt.
- ◆ As learners interact with characters in the simulation they receive feedback. If an inappropriate response or selection is made, learners are told why it was inappropriate and how they can improve the situation. NETg's innovative simulations also provide learners with useful feedback to refer back to, in the form of personalised 'Job Aids.' As the learner works through the simulation, each skill that the learner is expected to demonstrate is assessed. The skills are then linked directly back to the learning content that addresses them. This collection of skills and related learning content becomes the learners own personalised 'Job Aid' that can be printed and used as a support tool on the job.

Learning Architecture

- ◆ All NETg Business and Professional Development content is built on the philosophy that learning is achieved through solid instruction, providing the learner with personalised guidance. Core to this is intelligent content, supported by text, strong graphics and short assessments at logical points in the instruction. Courses also incorporate adaptive learning, providing learners with immediate feedback; and evaluations that report on the learner's strengths and opportunities for improvement.
- ◆ The NETg Business and Professional Development learning architecture is based on the importance of experience gained through active participation. All of NETg's Business and Professional Development courses are developed using NETg's unique modular style architecture. Learning Components are modular segments of content that accelerate learning by reducing employee time in training and targeting critical learning requirements. The result is effective transfer of knowledge and skills, less time away from the job and greater access to learning when it's most needed.

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- www.netg.com



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Benefits of offering NETg Business and Professional courses that utilise the modular style components:

- ◆ **Increased Learner Activities** - learner is more engaged in interactive simulations
- ◆ **Assessments** - immediate evaluations of learner progress and performance
- ◆ **Personalised Job Aids** – reference tools based on the individual's learning experience
- ◆ **Course Enhancement Tool** - capable of tailoring courses to specific organisations
- ◆ **Localised Content** - selected locally developed titles also available in UK English

Curriculum Coverage

- ◆ Finance
- ◆ Business
- ◆ Communication
- ◆ Customer Service
- ◆ Human Resources
- ◆ Leadership
- ◆ Management
- ◆ Operations
- ◆ Personal Development
- ◆ Project Management
- ◆ Team Building
- ◆ Knowledge Management
- ◆ Sales
- ◆ Strategic Planning



Defining the **FUTURE** of **LEARNING**™

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Award Winning

- ◆ NETg's Business and Professional Development course, "Coaching: Applying the Coaching Process" was voted one of the TOP 10 TRAINING PRODUCTS OF THE YEAR by Human Resource Executive for its unique contribution to the field.

"NETg's simulations involve characters with personality traits and real memory so every interaction seems realistic. They also include real consequences for wrong decisions that the student must 'recover' from."

Human Resources Executive Awards, September 2001.



About NETg

- ◆ With over 30 years experience in the learning industry NETg, a Thomson Learning company, develops e-Learning solutions covering IT, desktop, and business & professional development skills. With a portfolio of over 1200 courses in several languages and offices throughout the world, NETg serves over 4000 customers worldwide.

We continue to lead the industry with a range of innovative learning solutions and are committed to developing e-Learning that can be used to create timely, relevant and personalised learning experiences that increase productivity and have a positive impact on business goals. For more information about NETg visit our website at www.netg.com.

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